January 2018

Food Bank Closings
Monday, January 1st – New Year’s Day
Tuesday, January 2nd – Closed to Shopping
Monday, January 15th – Martin Luther King Jr Day
Monday, February 19th—Presidents’ Day
Friday, March 30th—Good Friday

Quotable
“Winter is a time for comfort, for good food and warmth, for the touch of a friendly hand and for a talk beside the fire: it is the time for home.” –Edith Stilwell

Fresh Rescue Reminder
A reminder to any agencies that order salvage meat on Agency Express or pick up meat directly from partner donors: All salvage meat must have the barcode marked out with a vertical black line before it is distributed. A hint from one of our agencies: black fabric markers stay better on the packages than Sharpie markers.

“Black it out before you give it out!”

Please also remember Give-A-Meal boxes that you received directly from Hannaford are to be recorded on your December Fresh Rescue report.

A note from Agency Relations
Wishing you a Happy New Year from the NH Food Bank! We trust that you had a wonderful holiday season and look forward to what 2018 brings. Remember: 4th quarter QSR’s are due by January 31st! Agency application renewals will start in February after our Feeding America audit. Please keep an eye out for your renewal.

Connie, Mystyna and Jocelyn

Nudge Program: Product Bundling & Encouraging Larger Quantities

In our fifth installment of the Nudge Program series, we are going to introduce a few more “nudge” strategies: product bundling and how to encourage clients to take larger quantities of Foods to Encourage (F2E).

Another way to encourage clients to take greater quantities of F2E is to place signage that include positive imaging that create social norms. Signs that stated that “the average family takes 5 of” a certain product increased the amount of produce taken by 10%. By indicating how much others take, individuals who take less feel they should increase their takings.

The strategy of product bundling can be used in conjunction with recipe cards (mentioned in December’s bulletin.) When foods are bundled together for convenience, up to 18% more clients will take the bundled food – even if the bundled food is relatively healthier. This can also result in up to a 25% reduction in consumption of unbundled less healthy items. When combined, bundling product and optimal placement of recipe cards give clients more opportunities to make healthier choices.

Need the new QSR?
If you are in need of a new QSR form for the current quarter, they can be found in a few places. They are included in the mailed bulletin, as a link within the emailed bulletin, and on the NH Food Bank website under “Agency Resources.” We ask that you please use the current QSR for each quarter and send it to us via email, mail, or fax.

Updates to Product Listings on AE3
As part of our new initiatives toward healthier product choices, we have added two new features to Agency Express. Some of you have noticed our first addition of recipes on some of the product descriptions. The link provided in the item description takes you to the Cooking Matters Recipe website.

In addition, starting this month we will be adding a notation of “Healthier Option” to items that are “healthier” than other similar offerings. This is shown in the screenshot above. Items included in this category could be low sugar, low sodium, all-natural, fresh product, etc. We hope that this will allow our agencies to more easily find these types of product, if they are looking for them.

We do want to clarify that this notation does not mean that any of these products are part of any particular medically prescribed diet, or meet any specific nutrition requirements.
Monthly Spotlight

Christmas came early this year for two local agencies! The NH Food Bank received a grant from Gertrude Couch Trust on behalf of the Friends of Forgotten Children program and the Take-A-Tote program, both out of Concord. The grant was used to purchase a variety of food which could not have come at a better time. Some of the items included in the donation were canned ravioli & pasta, canned fruit, macaroni & cheese, shelf stable milk & apple juice, and a few healthy snacks. This extra food will be a big help to the dozens of children in the Concord area, especially during the Christmas vacation week.

Current Resident or

Safe Food Handling

All Agencies are required to have at least one representative attend a Safe Food Handling Class. Your Program Director/Coordinator must submit a written request, with the names of attendees to: jcheney@nhfoodbank.org

Upcoming Classes

Wednesday, January 17th @10am

Please arrive 10 minutes early.

WELCOME

New Agencies

Fairgrounds Middle School Food Pantry
Nashua, NH

Ledge Street School Food Pantry
Nashua, NH

What’s Cookin’

January 2018

NHFOODBANK.ORG | 603-669-9725

New Shopper Orientation

Your Program Director/Coordinator must submit in writing, the names of any shoppers to be added or removed for your agency to: jcheney@nhfoodbank.org

Sign up early, spots fill up quickly!

Upcoming Classes

Wednesday, January 10th @1pm

Tuesday, February 13th @ 10am

Please arrive 10 minutes early.