

February 2018

Food Bank Closings

Monday, February 19th—Presidents' Day
 Friday, March 30th—Good Friday

Quotable

The more you praise and celebrate your life, the more there is in life to celebrate.

-Oprah Winfrey

Note on QSR Forms

Please be sure to answer all questions on your QSR. Questions 1-4 are for ALL programs while question 5 is only required of Food Pantries. Be sure to use the current QSR for each quarter as questions 6-8 change every quarter.

Delivery Schedule Changes

Delivery agencies, please be aware that the February and March delivery schedules have been shifted a bit. The February schedule will start with Week 1 on January 30th. The March schedule will start with Week 1 on February 27th. To confirm your correct delivery date, you can log in to Agency Express and go to the Scheduler. Your correct delivery dates will be listed there in green. If you have any questions please feel free to contact Jocelyn Cheney at 669-9725 x1136 or at jcheney@nhfoodbank.org.

A note from Agency Relations

We hope you are enjoying the Winter and making the most of the each day with your families, friends and within your agency. Please remember to complete your Agency Express order in one sitting and do not hesitate to contact us if you experience problems placing your order.

Connie, Mystyna and Jocelyn

Nudge Program: Placement & Priming

In our sixth and final installment of the Nudge Program series, we are going to introduce two more “nudge” strategies: product placement and using signage to “prime” the client for when they are presented with the opportunity to choose Foods to Encourage (F2E) items.

A good way to get clients thinking about F2E options before they even get to the product is to “prime” them with informative signage. Placing material that highlights specific attributes of a particular item (posters, floor arrows, shopping cart placards, etc.) in strategic locations such as waiting areas, bottlenecks, and pathways works to increase an item's salience and prime individuals for when they are presented with the opportunity to select the item. Content on the signs may communicate a social norm, highlight the desirability of the item, or simply direct the client towards the item.

The last Nudge strategy we want to highlight is product placement. We have all seen this strategy implemented in our local stores, and many of our agencies are already implementing this unintentionally. Placing produce where it is easily reached and seen can increase its' selection rate by more than 100%. Displaying produce in an attractive manner, as well as having the same item in multiple locations also increases the likelihood that it is selected.

Thank you to the agencies that have kept up with this series, and that have begun to implement these strategies into their pantries. We are confident that even adding one or two of these strategies will make a difference.

SNAP Outreach

Some of your clients may be eligible for financial assistance when purchasing food. Did you know you can get food stamps (SNAP) if you are working, own a car, and/or own a home? SNAP is not only for families with children. The online application is easy and the New Hampshire Food Bank can help!

More information and a printable page for your clients can be found on our website www.nhfoodbank.org and by clicking on the “Need Food” tab, then the “Food Stamps (SNAP)” category.

Clients can find the online application at www.nhfoodbank.org/nheasy or they can contact Lynne at 603-669-9725 Ext. 1124.

Hannaford Gift Cards

Did you know that Hannaford Supermarkets has gift cards available that are only for the purchase of groceries? This is a great option if your agency is looking for a way to supplement what you are able to provide to clients. Several of our agencies regularly provide vouchers to clients for the purchase



of milk, bread and other perishable staples. If you are interested, please note that this gift card is identified with the notation: **“Not to be used for the purchase of alcohol or tobacco products.”** They can be purchased for any denomination from \$5-500.



Monthly Spotlight

C&S Wholesale Grocers along with C&S Charities held a charity golf outing (“Tee Up for Kids”) to raise funds to support “Hunger Free Weekend” for children in the Monadnock Region. Some of our partner agencies have agreed to work with their local schools by packing food and snacks to feed hungry children during weekends when school is not in session. The items included in these boxes were single serving items and easy to prepare meals along with juice and shelf stable milk. The NH Food is proud to partner with C&S Wholesale in making sure no kid goes hungry.

Pictured here are Susan Bemis and Christine LeClair from the Community House at the Federated Church of Marlborough.



700 EAST INDUSTRIAL PARK DRIVE
MANCHESTER, NH 03109

What's Cookin'

February 2018

Current Resident or

NONPROFIT ORG US POSTAGE PAID MANCHESTER, NH PERMIT NO. 37



Safe Food Handling

All Agencies are **required** to have at least one representative attend a Safe Food Handling Class. Your Program Director/Coordinator must submit a written request, with the names of attendees to: jcheney@nhfoodbank.org

Upcoming Classes

Thursday, February 22nd @10am
Monday, March 12th @10am

Please arrive 10 minutes early.

WELCOME New Agencies

**Fairgrounds Middle School
Food Pantry**
Nashua, NH

Ledge Street School Food Pantry
Nashua, NH

NHFOODBANK.ORG | 603-669-9725

New Shopper Orientation

Your Program Director/Coordinator must submit in writing, the names of any shoppers to be added or removed for your agency to: jcheney@nhfoodbank.org

Sign up early, spots fill up quickly!

Upcoming Classes

Tuesday, February 13th @10am
Thursday, March 15th @1pm

Please arrive 10 minutes early.